

Workshop
on
Case Method
Teaching & Writing
[January 19-20, 2019]



DEPARTMENT OF MANAGEMENT STUDIES
MALAVIYA NATIONAL INSTITUTE OF TECHNOLOGY JAIPUR
(An Institute of National Importance fully funded by Ministry of HRD, Govt. of India)

MALAVIYA NATIONAL INSTITUTE OF TECHNOLOGY JAIPUR

Malaviya National Institute of Technology Jaipur (MNIT Jaipur) is one of the 31 National Institutes of Technology in India, created as centers of excellence for higher training, research and development in science, engineering and technology. Established as Malaviya Regional Engineering College, Jaipur in 1963 jointly by the Government of India and Government of Rajasthan, the Institute was upgraded to Malaviya National Institute of Technology in 2002 by the Government of India and accorded status of a deemed university and subsequently declared as an “Institute of National Importance” under National Institutes of Technology Act, 2007. The Institute is an autonomous body, fully funded by the Ministry of Human Resource and Development, Government of India.

The Institute currently offers eight (08) undergraduate programs, twenty four (24) postgraduate and doctoral programs in multiple disciplines of science, technology, humanities and management.

The Institute constitutes of 13 Academic Departments and 7 Centers of Excellence with an annual intake of over 800 students in its undergraduate programs and over 650 students in the postgraduate and research programs.

DEPARTMENT OF MANAGEMENT STUDIES (DMS)

Department of Management Studies at MNIT Jaipur was established in 1996 as Centre of Management Studies and Industrial Collaboration. The Department has been playing a seminal role in the growth of corporate sector and management education in India since then. DMS groom future business leaders by following a judicious blend of theory and practice, using highly innovative teaching pedagogy and is proud that its alumni occupies the high positions in business echelons. The Department offers a regular two year full-time postgraduate degree in management (MBA) and a rigorous doctoral program (PhD in Management) focused on research in business and managerial issues.

CASE TEACHING & WRITING WORKSHOP

The case method is a widely preferred scheme to teaching & learning, especially in business management across the world. It results in a highly engaged classroom with interesting discussions while preparing students for real life situations. That reinforces the need to write and teach with cases. In light of its importance DMS, MNIT, Jaipur is organizing a two day workshop on case teaching and writing on 19th and 20th of January 2019.

CASE TEACHING & WRITING OBJECTIVES

The objective of the workshop is to enable the development of writing case studies where the participants will learn the theory behind developing a good case study and the guiding principles of writing case studies. The workshop will emphasize the value of the case method in the learning process and is intended for all those with an interest in using case studies as a teaching tool, as well as those who are interested in research and development of such teaching cases.

The workshop would be designed for faculty, scholars and who aspire to improve upon their skills in discussing case studies in the classroom; the principles of effectively leading a discussion in case study analysis would be explored during the session

The specific objectives of the Workshop are:

- To provide hands-on introduction to case study method of teaching to academicians and researchers;
- To develop improved understanding to select appropriate topics to write cases;
- To include appropriate cases into curriculum and manage an engaging case study session;
- Enhance case writing and editing skills for publications.

INTENDED PARTICIPANTS

The Case Teaching & writing Workshop 2019 is designed for:-

- Faculty Members teaching in Business School
- Research scholars planning to use case method in their research and academic pursuit
- Professionals /Corporate Trainers intending to use case method for training

RESOURCE PERSONS

The resource persons for the Workshop are Experts from IIMs, IITs, NITIE and NITs having vast experience in Teaching and Writing Case Method.

SCHEDULE, REGISTRATION AND FEES

TIME AND VENUE

Date: January 19-20, 2019.

The workshop will be organized at Department of Management Studies, MNIT Jaipur [Rajasthan, INDIA].

REGISTRATION PROCESS

Interested participants can register by paying ONLINE registration fees and filling the [online registration form available on the institute website](#) or by visiting <https://goo.gl/forms/ZfgOCTriWuL3KXEG2> latest by January 12, 2019.

Limited seats are available for this workshop and candidates will be selected on first-come-first-served basis. *The organizers reserve the right for scrutiny and selection of candidates.*

REGISTRATION FEES

Registration fees is payable in form of ONLINE payment only. Registration fees include participation to the modules, morning and afternoon tea, lunch, a participant group photograph and participation certificate.

Industry persons	₹ 5000.00
Academicians	₹ 3000.00
Research scholars	₹ 2500.00
Faculty from MNIT	₹ 2000.00
Students from MNIT	₹ 1500.00

*The registration fees include applicable GST @ 18%.

The bank details for online payment of the registration fees are as under:

ACCOUNT NAME

Account No.
IFSC Code
Bank Name
Branch Name
Complete Branch Address
Account Type

MALAVIYA NATIONAL INSTITUTE OF TECHNOLOGY

00000037347860345
SBIN0015921
State Bank of India
M.N.I.T. Campus Jaipur
JLN Marg Jaipur-302017
Saving

ACCOMMODATION AND TRAVEL

Limited accommodation within the campus is available in the Institute Guest Houses on actual payment basis and subject to availability. MNIT Jaipur is located in a well-connected area and have multiple budget/star-rated hotels available in the near vicinity. Participants are requested to contact in advance if they wish to avail boarding and lodging facilities within the campus.

For rates and details regarding accommodation in and around MNIT Jaipur, please visit <http://mnit.ac.in/facilities/ghouse.php>

How to Reach MNIT

Jaipur is well connected to all main cities in the India by road, railways and air services. MNIT Jaipur is situated on Jawahar Lal Nehru (JLN) Marg and is about 10 kms away from central railway station and the main bus stand (Sindhi Camp) of Jaipur. Jaipur International Airport (located at Sanganer) is about 4 kms away from the Institute.

For details regarding how to reach MNIT Jaipur, please visit http://www.mnit.ac.in/contact_us/howtoeach.php

SCHEDULE AND IMPORTANT DATES

Workshop dates

January 19– 20, 2019(Saturday – Sunday)

Last date of receiving online registration form
along with requisite registration fees

January 12, 2019 (Saturday)

WORKSHOP

PATRON

Prof. Uday Kumar R Yaragatti
Director, MNIT Jaipur

CONVENER

Dr. Satish Kumar (9549654369)
Associate Professor& Head DMS

COORDINATOR

Dr. Reeta Singh (9549657972)
Assistant Professor, DMS

**FOR ANY FURTHER QUERIES,
PLEASE CONTACT:**

Dr. Reeta Singh
Department of Management Studies
Malaviya National Institute of Technology
JLN Marg, Jaipur – 302017 (Rajasthan, INDIA)
+91 9549 657 972
reeta.dms@mnit.ac.in



**DEPARTMENT OF MANAGEMENT STUDIES
MALAVIYA NATIONAL INSTITUTE OF TECHNOLOGY JAIPUR
मालवीय राष्ट्रीय प्रौद्योगिकी संस्थान जयपुर**

JLN Marg, Jaipur – 302017 [Rajasthan, India]

(An Institute of National Importance under Ministry of HRD, Govt. of India)

www.mnit.ac.in